

# Track and Manage Powered Assets

## Trailer Tracker

Gain visibility into the location of your trailers and how it's being used. Cooltrax Trailer Tracking allows you to easily locate your trailers faster and more accurately, even in the most extreme environments and locations.

Our rugged and compact device features a low-profile design and weatherproof housing that withstands the harshest conditions without sacrificing tracking and communications performance. Easy to install hardware can be installed on any powered asset such as trailers, dry vans, rental equipment, and more.



### Cooltrax Trailer Tracking helps improve utilization

- Instantly locate and manage your entire fleet
- Rugged device, weatherproof and waterproof
- Help detect theft and unauthorized equipment use, facilitates faster recovery
- Track actual asset usage for improved billing and greater revenue potential
- Deploy assets faster and more efficiently in the field
- Real-time tracking provides visibility for improved response times
- Easy install, compact design makes it easy to conceal

### Track Any Powered Asset

- Track high-value powered assets in real time
- Monitor engine mileage and usage
- Create a virtual perimeter around assets with geofence and landmark alerts
- Identify under-utilized assets
- Battery Backup with long-lasting, replaceable batteries
- Ideal solution for rental equipment, trailer and dry van tracking



The Cooltrax Trailer Tracker is a rugged, compact and waterproof GPS tracking device.

## Locate & Deploy Equipment Faster

Real-time data provides total visibility of your trailers in a single intuitive dashboard so you can easily locate and deploy assets quickly and efficiently. And, you can easily switch from “track” to “locate” over the air. OTA (over-the-air) capabilities allow you to receive system updates, change the system parameters, and fully manage the data and device wirelessly.

## Gain Insight into Asset Utilization

Understand how your trailers are being used and reduce costly dwell time. Track actual trailer usage for improved accuracy billing and labor costs. Maximize revenue potential by knowing what is really happening with your trailers.

## Protect Assets from Unauthorized Use

If your trailers move when they should be dormant, geofence alerts notify you of unauthorized use. Real-time tracking allows you to locate and recover stolen assets to minimize damage, costs and recover assets quickly.

## Proactive Maintenance and Service

Protect your assets by tracking wear and tear. Schedule and receive maintenance alerts to optimize the performance of your fleet and prevent costly downtime.

## Flexible Configuration

Flexible logging parameters allow you to decide what you want to track and how often you want it reported to you. Decide the parameters that make the most impact for your business such as elapsed time, distance traveled, speed changes, and more.